

The screenshot displays the fDiMarkets.com Library interface. At the top, it shows the current search results: 153,486 / 153,486 projects and 62,517 / 62,517 companies, with 59 minutes remaining. The interface is divided into several sections:

- Home - Live Data:** Includes a navigation menu (Home, Live Data, Project Database, Company Database, Trends Analysis) and a date range selector (January 2003 to July 20).
- Recent Projects:** Lists recent projects such as Kadmas, Lee & Jackson and Regus, with brief descriptions and full details links.
- Yearly Statistics:** A bar chart showing 'Projects (yearly)' from 2003 to 2014. Below the chart is a table with columns for Year, Projects, Capex, and Jobs.
- Leading Companies:** Lists companies like Index, Deutsche Post, IBM, Toyota Motor, General Electric (GE), and Metro, along with their turnover and project counts.
- FDI Projects list:** A table showing validated FDI projects (all data) = 172,553. It includes columns for Date, Parent Company, Destination, Sector, and Activity.
- Map:** A world map with a focus on Texas, showing FDI projects and capital investment data for various cities.

## fDi Markets Library: crossborder investment information from the Financial Times

fDi Markets, a service from the Financial Times, is the most comprehensive database of crossborder greenfield investments available.

fDi Markets Library – a customised version of the fDi Markets database – was developed to address the specific needs of business libraries, universities and other academic institutions.

Subscribers to fDi Markets Library are able to monitor investment projects, capital investment and job creation in the markets of their choice. They can also profile companies investing overseas and conduct analysis to uncover investment trends.

What can we do for your organisation?

### Analyse historic and current trends at multiple levels

You can analyse crossborder investment trends by source, sector, destination market, business activity, cluster and from global to city level. fDi Markets Library also provides access to over 10 years of data for comparison purposes, with up-to-date information added daily.

"fDi Markets Library is paramount to PhD students and professors who need reliable FDI data for their research...It gives you a clear picture of who is investing where in the world, in which sector, how much they invest and how many jobs they create...I would recommend [it] to anyone who is interested in globalization."

LIBRARY DIRECTOR,  
HEC PARIS

### **Enable concurrent usage throughout your organisation**

Multiple users can access the database simultaneously. A queuing system allows for optimal utilisation of the number of concurrent users in your subscription.

### **Validate your recommendations and complement your analysis**

fDi Markets Library is a reliable source of greenfield FDI information, allowing you to validate your recommendations, complement your analysis and add independent data to your papers.

### **Identify informational needs across your organisation**

Detailed statistics of the usage of our content across your organisation are provided, enabling you to better understand the informational needs of your users.

### **Understand a company's crossborder investment strategy**

fDi Markets Library has profiled over 60,000 active investors. This allows you to understand their global value chains and map out their crossborder activities.

### **Identify motives driving crossborder investment**

By tracking the motives given by companies for selecting a particular location, you can understand the key drivers in their investment decisions.

### **Create reports for course material or assignments**

Easily generate bespoke reports using our trends report feature, based on your customised search criteria.

Current academic subscribers to **fDi** Markets include:

- Australian School of Business, University of New South Wales
- Coventry University
- HEC Paris
- London School of Economics and Political Science
- Princeton University
- University of Bath
- University of Greenwich
- University of Northern Iowa

Other subscribers include:

- Allen & Overy LLP
- Bureau of Economic Analysis (U.S. Department of Commerce)
- CMS Cameron McKenna
- Deloitte Consulting
- Government of South Australia
- Select USA
- UNCTAD
- United States International Trade Commission
- UK Trade & Investment
- World Bank Group

"fDi Markets has been an invaluable tool to help the firm understand the greenfield investment patterns of both its clients and other companies operating in our chosen markets...as well as helping us to identify target companies for business development purposes."

SENIOR MANAGER,  
CMS CAMERON MCKENNA LLP